

# SPORTS IMMORTALS

HONORING  
THE  
GREATEST ATHLETES  
IN  
SPORTS HISTORY

## EXPERIENTIAL MOBILE MUSEUM TOUR



Mobile Tour Exterior



Sponsor Video

<http://vimeo.com/40880588>

Sports fans young an old have celebrated with the victors and vicariously agonized with those who came up short. Throughout history, athletes have had a tremendous social impact on the lives of spectators during the period in which they lived. However, with the passage of time, the risk of losing the powerful inspirational influence of certain iconic sports heroes and the lessons they can teach us seems to increase every day.

The Sports Immortals® collection represents the best of the human spirit. It is more than just uniforms, gear, autographs & photos. It exists to ensure that the achievements of our favorite sports heroes will inspire us for generations to come.

Sports Immortals® is now going mobile. The must-see SPORTS IMMORTALS® Traveling Exhibit honors and enshrines the pinnacle of athletic achievement, combining the most priceless artifacts with the most compelling new multimedia technology. It is the most innovative of its kind and appeals to visitors from all over the world.

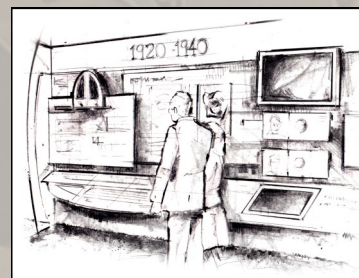
For more information, please contact Jim Platt at:  
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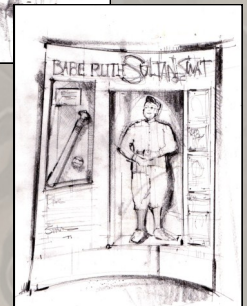
Greatest Moments Video Wall



Entry Experience



Eras of Sports



Babe Ruth